

DITTO'S PRODUCT ORDER FORM

To order, please complete the information below, place in an envelope and mail to:
Bravehearts Inc.

PO Box 1180, Springwood Qld 4127

Or call us on 1800 114 474

Or order securely on-line at www.ditto.com.au

Indicate which product you would like by placing a quantity in the space provided and adding up the total.

Product	Qty	Price Per	Postage Per	Sub-total
CD-Rom		\$ 19.95	\$ 5.80	\$
Blister Pack		\$ 24.95	\$ 6.80	\$
Soft Toy		\$ 14.95	\$ 6.80	\$
<i>All prices include GST</i>			Order total:	\$

First Name _____ Last Name _____

Address _____
Postcode _____

Phone _____ Email Address _____

Method of Payment:

- Cheque Enclosed Money Order Enclosed
 Visa MasterCard
 American Express Bankcard

Credit Card Number _____ Exp. date _____

Name on Card _____

Signature _____

Thank you. Your products will be delivered within 14 days.



'Making a difference in child protection'

Bravehearts Inc.

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'Ditto's Keep Safe Adventure!' CD-Rom



www.ditto.com.au

**Bravehearts
Inc.**

ABOUT DITTO

Over recent years, heightened media coverage has ensured parents and caregivers are more aware of the threat to children by sex offenders. We have learned a lot including how devastating child sexual assault can be to the health of our children. This increased awareness has raised alarm for many families as they grapple with finding ways to protect their children.



Bravehearts produced this educational package (including the interactive CD-Rom and an instructional booklet for parents, caregivers or teachers), with input from Qld Crime and Misconduct Commission, Qld Dept. of Education, Protective Behaviours Program, Qld Commission for Children and Young People, Dept of Family and Community Services and others. The aim was to develop an effective yet gentle and enjoyable method for parents, caregivers and teachers to teach children about personal safety. It is not a sex education guide. *Ditto's Keep Safe Adventure* does not contain anything other than a discussion around feelings, instincts, examples and hints on what to do about them.

While parents are understandably terrified at the word 'paedophile' or 'child sex offender', they must realise that most touches and most people are safe. These normal social interactions are vital for a child's healthy development.

The trick is to differentiate between what is and what isn't 'appropriate' or 'safe'.

"This is just a fantastic product. *Ditto* is an extremely friendly character who helped my five-year-old boy think through some difficult subject matter. I'm beside myself with gratitude. I found the product to be one of the most effective, user friendly software teaching tools that I have ever used, (and) I have used a lot. It made me secure in the thought that my boy will now be able to handle troublesome situations".

Mark E Meaney
Executive Director
Institute for Corporate Ethics.

Ditto's Aim

Ditto's Keep Safe Adventure, attempts to 'abuse proof' children – at least as much as possible. Just as teaching children the road rules doesn't guarantee they won't get hurt, this CD can't guarantee absolute protection for children against attack. But as with teaching road rules, teaching personal safety rules will certainly help.

Ditto's Keep Safe Adventure provides a valuable tool for any person who cares about children including professionals whose work brings them in contact with children and young people.

The CD-Rom is the first of it's kind in addressing the issue of personal safety for children and young people. It will become an invaluable tool in reducing the silence that abets child abuse and will offer parents and teachers a fun, non-confronting aid in discussing protective behaviours with young children.

DITTO'S KEEP SAFE PRODUCTS

There are currently three products in the Ditto 'keep safe' range:

Ditto's Keep Safe Adventure interactive CD-Rom is educational and fun. Children learn through interacting with the animated lion cub, Ditto. Comes complete with Parent's Guide.



Ditto's Keep Safe Adventure CD-Rom.

The Ditto large soft toy measures 30 cms and has a 'belly pouch' to hold Children's list of people they feel safe with.



The Ditto Blister Pack includes the CD-Rom and a small soft toy.

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